The 1984 TAGA Annual Conference will be held at the Parker House in Boston, MA, May 6-9, 1984. Plan now to attend and prepare a paper for presentation at this key conference.

This may be the only call for papers sent to all members. However, if you plan to submit a paper or are only considering the possibility, notify JIM COX, Papers Chairman. You will go on his follow-up list and receive further reminders. Also, if you know someone who has a prospective paper, call or write the Papers Chairman . . . NOW!

Send:
1. Name, address, telephone number
2. Title or subject of paper, if possible
3. Abstract desirable, but may be submitted later

Don't wait to get on the follow-up list.

Send to: JIM COX, TAGA '84 Papers Chairman
COSAR Corporation
3121 Benton Street
Garland, TX 75042

Phone: (214) 276-9487, Telex: 730764

Papers must be the result of original technical work, previously unpublished. Commercial and promotional papers will not be accepted. Commercial products may be mentioned if such reference adds to the value of the technical content. The following is a list of possible session topics. Papers are especially solicited for these topics, but there is nothing final about the session topics so there is no need to be limited by the list. If you have a paper in a different area, the papers chairman would very much like to hear from you.

- Press Technology
- Ink and Paper Technology
- Prepress Technology
- Developments in a Systems Approach to Printing
- Advances in Color Reproduction Theory & Measurement
- Automated Stripping & Electronic Page Composition
- Flexographic Technology
- Gravure Technology

FRANK ROMANO, Graphic Arts Marketing Associates, has accepted the appointment as Local Chairman of TAGA Boston 1984. With the assistance of MIKE BRUNO, TAGA Executive Director, and an enthusiastic committee of area TAGA members and friends, Frank is planning an exciting program of events. Mike tells us that the idea of TAGA originated at the Parker House in Boston thirty-five years ago. It is fitting, therefore, that we celebrate our thirty-sixth annual conference at the Parker House with a challenging program of papers, workshops, and fellowship. Special programs and tours for spouses are in the planning stage. Renew your acquaintance with the grand city of Boston; enjoy a bit of history and witness its spectacular revitalization for the future.

SAVE THE DATE!
TAGA BOSTON 1984
May 6-9, 1984
ELECTION RESULTS

Ballots have been tabulated and the results of the 1983 election of officers and directors are as follows:

President (1 yr) - JOHN MAC PHEE, Baldwin Technology Corporation
First Vice President (1 yr) - JAMES R. COX, Coesar Corporation
Second Vice President (1 yr) - LOUIS S. TYMA, M. A. N. - Roland USA Inc.
Secretary-Treasurer (2 yrs) - HERBERT E. PHILLIPS, Rochester Inst. of Technology

Directors (3 yrs) - FREDERICK T. DANKERT, Flint Ink Corporation; RICHARD F. KLEE, F. N. Burt Co., Inc.; KEITH PIERCE, Brown Printing. They join previously elected directors S. THOMAS DUNN, GARY FIELD, CHARLES E. RINEHART, HARVEY LEVENSON, IAN M. MUIR, T CYRIL NOON, and Past President WALTER A. BRUEHS.

MICHAEL H. BRUNO continues his appointment as Executive Director of TAGA.

35th ANNIVERSARY GREETINGS

As we approach the end of TAGA’s 35th Anniversary Year, we pass on to you congratulations from our national leaders. Their letters will be reproduced in the 1983 edition of TAGA Proceedings.

PRESIDENT RONALD REAGAN (May 5, 1983)
SECRETARY OF COMMERCE MALCOLM BALDRIGE (Mar. 23, 1983)
SENATOR DANIEL PATRICK MOYNIHAN (Apr. 15, 1983)

TAGA 1983 DALLAS/FT. WORTH FINAL REPORT

On May 1, 1983, promptly at 8:30 a.m. over 190 registrants crowded into the principal conference room of the Doubletree Inn in Dallas to officially open the technical sessions of the TAGA 35th Anniversary Conference. Flawless arrangements and efficient registration procedures by DALE DUKES, Chairman, and his local committee, JAMES CUNDALL, JACK FARROW, RICHARD HESS, CARL MILLER, GEORGE ONO, SCOTT SHURE, AND JAMES TAYLOR, ensured strict adherence to the published program schedule.

Forty-three technical papers, selected by JOHN MAC PHEE, Papers Chairman, were presented at the six technical sessions, led by moderators MIKE BRUNO, LOU TYMA, GEORGE ONO, CHUCK RINEHART, BOB SAVAGEAU, AND GARY FIELD. In addition, three workshops: (a) Color, conducted by CHUCK RINEHART, (b) Ink, conducted by FRED DANKERT, and (c) the first Electronic Prepress Workshop, conducted by HARVEY LEVENSON offered diverse and valuable exchange in the established TAGA tradition.

Ample time for relaxation and fellowship, a most important ingredient of any working conference, allowed an opportunity for private discussion and exchange of technical knowledge. The valuable services performed by this organization are already well known to active members and to the industry, services now shared by 44 new members who joined while in attendance at the conference. R. DONALD GAMACHE, President of Innotech Corporation in Trumball, CT, was principal banquet speaker. His subject, "Planned Growth" (a registered service mark of Innotech Corporation) found a most receptive audience. SHIRLEY COX and GEORGE ANN DUKES arranged tours for spouses and deserve our thanks for a job well done. Our sincere appreciation to the session speakers, to industry sponsors and donors and, of course, to the registrants.

Well, that’s it for the present. We’ll see you in Boston, May 6-9, 1984!

WORKSHOPS AND COMMITTEE ACTIVITIES

TAGA is on an upward spiral! 1983 was a banner year for major expansion of TAGA programs. A new vitality and interest in all activities of the association was marked in particular at the workshops conducted during the 1983 Dallas meeting. Attendance at the Color and Ink Workshops was dramatically increased and the first Electronic Prepress Workshop was an unqualified success.

The Fellowship and International Relationships Committees have reached out beyond their former expectations. By recent action of the TAGA Board of Directors, the
amount of TAGA participation in the National Scholarship Trust Fund was increased to $3,000.00 for 1983-84. TAGA’s interest in the future of fellowship recipients will be continued beyond the educational process.

The International Relationships Committee has made major strides in the dissemination of graphic arts information on a worldwide basis. Joint publication of abstracts and membership lists is planned for the near future. Progress in this direction is due largely to the efforts of KURT PFAHL, past president of TAGA.

This momentum was made possible by the generosity of all TAGA members who support the organization’s activities and to their companies who have responded willingly to the needs of TAGA and our industry. The task is monumental. The chairmen of all five committees have appointed co-chairmen to assist in the formation and administration of their respective activities. They are:

Color Committee........... CHARLES E. RINEHART, Eastman Kodak Company
ROBERT CHUNG, Rochester Institute of Technology

Ink Committee ............ FREDERICK T. DANKERT, Flint Ink Corporation
LESLIE A. WATKINS, Capitol Printing Ink Co., Inc.

Electronic Prepress ........ HARVEY LEVENSON, Calif. Polytechnic State Univ.
BRIAN M. CHAPMAN, Eikonix Corporation

Fellowship Committee ...... JOHN LUNDY, Hallmark Cards, Inc.
SUSAN MUELLER, Arthur D. Little Inc.

International Relationships... KURT PFAHL, Hallmark Cards, Inc.
WALTER A. BRUEHS, Eastman Kodak Company

Another record for TAGA is assured. All components of 1983 TAGA Proceedings have been received and layout is nearing completion. The book is a l-o-n-e one-est. 800+ pages crammed with technical information presented for the first time at TAGA 1983 in Dallas. We have been promised priority production and we are still hoping for delivery well before Christmas. Copies will be mailed to members direct from the bindery, as before.

We are indebted to International Paper Company for donating sufficient 55# white, 500 ppi English-finish Bookmark stock and for prompt delivery during the current paper shortage. Our sincere thanks.

An updated Index to TAGA Proceedings 1949-1984 is planned for release in late 1984. Members in good standing will receive a copy automatically, without charge, by advance shipment from the bindery.

WILLIAM F. SCHREIBER - The TAGA Honors Award 1983 was presented for his unerring efforts in education; for his prolific contributions of technical publications which benefit and encourage future scientists and engineers; for his imaging science research; and for product development, in particular, the successful development of the autokon camera.

WILLIAM E. SOMERVILLE - The TAGA Honors Award 1983 was presented for his achievements in the research and development of new techniques in the graphic arts and the application of modern technologies to the areas of color reproduction; for his loyal and enthusiastic service to the TAGA organization in both elective and voluntary positions.

HERBERT E. PHILLIPS - The 1983 Craftsman Award by the National Association of Printers and Lithographers was presented for his outstanding contributions in the field of graphic arts education. Herb has been elected to his 8th two-year term as TAGA Secretary-Treasurer.
CONGRATULATIONS

MICHAEL H. BRUNO - The Gold Medal of the Institute of Printing (England) was awarded for his research over many years and his outstanding pioneering activities in making the results of research and development known internationally. Mike is well known for his work as a graphic arts consultant, lecturer, and writer and he currently holds the position of Executive Director of TAGA.

RICHARD E. MAURER - The Award of Excellence of the Education Council of the Graphic Arts Industry, Inc. (an affiliate of the Graphic Arts Technical Foundation) was presented for his contributions to the advancement of the graphic arts through his work in contact screen design, color theory, color processes, films, developers, and for many technical papers presented at TAGA meetings.

GRANT C. BEUTNER W. HOWELL LEE ROLAND M. SCHAFFERT
MICHAEL H. BRUNO HERBERT R. LEEDY BEN SITES
ANTHONY L. ENSINK ROBERT J. LEBEBRE PHILIP E. TOBIAS
BERNARD R. HALPERN ALBERT MATERAZZI BRUCE E. TORY
CARL B. HARRIS JOHN McMAsTER WILLIAM C. WALKER
GEORGE W. JORGENSEN A. J. POWERS, JR. P. J. WHYZMUZIS
STANLEY E. KALLENBACH FRANK M. PREUCIL CHARLES R. WILLIAMS
JOHN L. KRONENBERG ROBERT E. ROSELL JOHN A. C. YULE

The above cornerstone TAGA members were honored at TAGA Dallas 1983 for their 35 uninterrupted years of support and service to the association.

GOOD NEWS ABOUT DUES

There will be no dues increase in 1984! The Corporate Membership program is a success and individual membership is up. Exceptional papers programs and effective publicity have resulted in increased attendance at recent annual meetings. The wizardry of hard-working local committees and the generosity of local industries have enabled us to hold the line at $35.00 for 1984. The 1984 dues invoice will be mailed in December.

CORPORATE MEMBERS

For 35 years TAGA has served the graphic arts community, quietly and effectively achieving its goals. As an organization of individuals, it has taken its place as the single most important group of professionals dedicated specifically to the technical needs of graphic arts engineers, technologists and technicians. This era of rapid technological change presents a challenge to our membership and to their companies. Firms are responding with enthusiasm to TAGA's newly formed corporate classification of membership and Mike Bruno is pleased to report the following sponsors and sustaining members for 1983:

Sponsors: Crosfield Electronics, Inc.
E. I. du Pont de Nemours and Co., Inc.
Eastman Kodak Company
Hallmark Cards Canada
Hallmark Cards Inc.
International Paper Company
Rockwell International
3M Company
Westvaco Corporation

Sustaining Member: Agfa Gevaert, Inc.

INDIVIDUAL-MEMBERSHIP DRIVE

LOU TYMA, Second Vice President, has inherited from JIM COX the responsibility of continuing a concerted drive for membership in 15 major graphic arts areas. TAGA directors have volunteered to serve on the special membership committee in an effort to expand into geographical areas not previously represented or under-represented on the roster.

Will you help? This drive is not necessarily confined to particular areas. Send your recommendations for membership to the TAGA office (address on masthead) and we'll send them membership information and program details for TAGA Boston 1984.
MEDIA

An upsurge of interest in the activities and programs of TAGA is clearly evident. The increase in individual membership, the higher attendance at recent conferences, corporate participation, and the volume of mail inquiries all point to an exciting future for this dynamic group. TOM DUNN and IAN MUIR have organized the schedule of news releases to relay through the media items of interest to the executive and professional graphic arts community. Expect to read more about your organization in these excellent publications.

EXHIBITS

In 1983 TAGA traveled to industry exhibitions at the Gutenberg Festival (Long Beach) and GraphExpo (Chicago). TOM DUNN and MIKE BRUNO arranged effective TAGA exhibits that presented the TAGA story to an audience intensely interested in the development and application of today’s new technologies. Recent issues of TAGA Proceedings were on hand for reference and complete membership information was freely dispensed. Lucky winners of issues 1973 through 1982 were: at Gutenberg, Carolyn Jacobson, Baker Valley News, Baker, California; and at GraphExpo, Martin Huffman, Morehead State University, Morehead, Kentucky.


New TAGA Members

L. Lamar Powers, Sr. V.P. Operations, Litho-Krome Company, Columbus, GA
Bill Calpus, Div. Mgr., Taylor Publishing Co., Dallas, TX
Claudio Ciastellardi, V.P., Chemco Italia, Inc., Firenze, Italy
Chester A. Albosta, Dir. Quality Assurance, Mead Office Systems, Richardson, TX
Porntawee Pungrassamee, Asst. Prof., Chulalongkorn University, Bangkok, Thailand
Pietro Chasseur, Prof., Centro Formazione Professionale Grafica, Verona, Italy
Luciano Lovera, Associazione Culturale Prog. Grafico, Torino, Italy
Sergio Inciarte, Gen. Service Mgr., Intevep, S.A., Los Teques, Miranda
Thomas N. Spotts, Researcher, Bartelle Columbus Laboratories, Columbus, OH
Leo Dobrjanskyj, Director R&D, M.A.N. - Roland USA Inc., Middlesex, NJ
Leonard Theran, V.P. Marketing, Rachwal Industries, Inc., Ashland, MA
David Reed, Graphics Tech. Research Mgr., Hallmark Cards Inc., Kansas City, MO
Michael W. Gilpatrick, Sr. Scientist, Milliken & Co., Spartanburg, SC
Shinsaku Ishiwatari, Staff Engineer, The Nihon Keizai Shimbun Press, Tokyo, Japan
Anthony Famularo, Lab. Tech., Inmont Corporation, Lodi, NJ
Bill Anderson, Mgr. QC, Dir. Prepress Eng., World Color Press, Effingham, IL
W. Fred Stook, First Pressman, Self-Realization Fellowship, Los Angeles, CA
John E. Peters, Supv. Chemistry Div., Graphic Arts Technical Foundation, Pittsburgh, PA
Philip D. Ernest, Chemist, Sun Chemical Corporation, Carlstadt, NJ
Gregory M. Patt, V.P., Independent Printing, DePere, WI
Hannu J. Saarelma, Professor, Helsinki Univ. of Technology, Espoo, Finland
J. Page Crouch, Professor, Clemson University, Clemson, SC
Nicholas J. Reeder, Eng. Mgr., Hazeltine Corporation, Commack, NY
Zvi Gat, Applications Mgr., Scitex America Corporation, Bedford, MA
W. Ted Chodorowski, Director R&E, Rockwell International, Chicago, IL
Edward Hudyma, Mgr. Environ. Research, Rockwell International, Chicago, IL
Richard Oesterlin, Mgr. Engineering, Rockwell International, Chicago, IL
Robert Kiamco, Mgr., MGD Graphics, Rockwell International, Chicago, IL
David O. Dorenbos, Software Mgr., Rockwell International, Lombard, IL
Richard E. Amtower, V.P. & Gen. Mgr., Eocom Electronic Sys., Tustin, CA
Henry L. Hatch, Mgr. Ind. Rel., 3M Company, St. Paul, MN
Frank Schaller, President, Datamount Technik Corp., Needham Heights, MA
Andrew J. Jones, V.P. & Gen. Mgr., Harris Corp. Newspaper Press Div., Dover, NH
John Lee Selby, Tech. Serv. Rep., Chemco Photo Products, Dallas, TX
G. Keith Shanafelt, Marketing Mgr. Pigments, BASF Wyandotte Corp., Holland, MI
James R. Cunningham, Section Hid. Oil Ink Prod., BASF Wyandotte Corp., Holland, MI
Dean F. Schwartz, Scanning Dept. Supv., Graphic Arts Service, Inc., Marietta, GA