Presented at
Boston, Massachusetts
during the
36th Annual Conference
Technical Association of the Graphic Arts
May 8, 1984
The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a distinguished history of annual conferences at which papers on technical graphic arts subjects are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognized the endeavors of two more members of the graphic arts scientific community by selecting them for the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As evidence of this honor, each awardee will receive the TAGA Honors symbol. This was designed in 1976 by R. E. Maurer, then president of TAGA, and consists of a spire with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color reproduction. The overlap colors of red, green, and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

Presented, in alphabetical order, are the two distinguished recipients of the 1984 TAGA Honors Award.
TAGA HONORS AWARD 1984

to

ROBERT W. BASSEMIR

in recognition of his distinguished service to the graphic arts industry in the areas of new instrumentation and development, color physics and automated color measurement, the rheology of printing inks, lithographic science, and rapid chemical reactions; for his dedication to the advancement of graphic arts education; for his association leadership; and for his technical contributions to industry programs and events, TAGA honors Robert W. Bassemir.

ROBERT W. BASSEMIR is a chemical engineering graduate of the Cooper Union Institute of Technology and has over thirty years of experience in printing-ink technology.

He is presently the Chief Scientist of Sun Chemical Corporation's Corporate Research Laboratory. He has been with Sun since 1949 in various positions ranging from Graphic Arts Research Engineer to Manager of Research and Development.

Bob is a Certified Professional Chemist and Fellow of the American Institute of Chemists and has been very active in industrial graphic arts organizations. He served as president of TAGA in 1975 and he is also a past president of the New York Printing Ink Production Club. He was a member and chairman of the National Printing Ink Research Institute Research Committee and is presently chairman of the National Printing Ink Manufacturers Training and Education Committee which is responsible for the short courses in Printing Ink Technology held each year at Lehigh University. He is the author of over 30 publications on printing-ink technology and allied subjects, has given many lectures and presentations related to printing technology, and is the recipient of 14 patents on radiation curing ink composition and processing equipment.

In 1982 Bob was selected to receive the first NAPIM Award for Technical Achievement. He is also the recipient of the Printing Ink Pioneer and Master Ink Technologist certificates.
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1980
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1981
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1982
Gordon O. F. Johnson
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1983
William F. Schreiber
William E. Somerville