Presented at the 57th Annual Technical Conference of the Technical Association of the Graphic Arts
Albuquerque, New Mexico, USA
March 24, 2015
Michael H. Bruno TAGA Award For Outstanding Contributions to the Graphic Arts Industry

The Technical Association of the Graphic Arts is an international organization of technologists, scientists, technical and production personnel in the printing and allied industries, and students in accredited graphic arts programs. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which technical papers on graphic arts subjects are presented. The annual volumes of TAGA Proceedings are the published records of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world.

The Board of Directors of TAGA hereby recognizes a professional with a distinguished career to receive the 2014 TAGA Michael H. Bruno Award in appreciation of his dedicated services and contributions to the advancement of graphic arts internationally. As evidence of this honor, the awardee will receive the Michael H. Bruno Award in 2014.

Michael H. Bruno TAGA Award 2015 to Frank Romano

RIT Professor Emeritus Frank Romano’s career has spanned 56 years in the printing and publishing industries. Many know him as the editor of the International Paper “Pocket Pal” for over 30 years, or have read one of the thousands of articles he has written. He has edited newsletters for EDSF and PIA and was a founder of the Digital Printing Council. He was the editor and publisher of TypeWorld, the first publication for word processing and typographic communication, which later was re-named Electronic Publishing when acquired by PennWell Publishing. He was also the founder and editor of Print Buyer, Computer Artist, and Color Publishing magazines.

He is the author of 56 books, including the 10,000-term Encyclopedia of Graphic Communications (with Richard Romano), the standard reference in the field. His books were among the first on digital printing, typography, computer-to-plate, desktop publishing, workflow, PDF, QuarkXPress, InDesign, and new media. Most of his books are co-authored with students. His latest books include the 450+ page History of the Linotype Company (RIT Press) and History of the Phototypesetting Era (CalPoly GrC). He is credited with coining the term “variable data printing.”

He has written or edited the typesetting and/or printing sections of the Encyclopedia Britannica, Encyclopedia Americana, McGraw Encyclopedia of Science and Technology, Encyclopedia of Journalism, and typesetting definitions for the Random House Dictionary.

He lectures extensively around the world and was the principal researcher on the landmark EDSF study “Printing in the Age of the Web and Beyond” which projected the future of print by defining specific printed products. He has been quoted in many newspapers and publications, as well as on TV and radio. He appeared on the History Detectives PBS program and serves as president of the Museum of Printing in North Andover, MA and produces their quarterly newsletter.

He has been an expert witness in legal cases involving patents and forgery, most recently a case involving Facebook. He spent almost 20 years in full-time teaching at RIT and now serves as an adjunct teacher for RIT and CalPoly. He does not consult for suppliers, but has consulted for hundreds of print users from the United Nations and Government agencies to insurance companies and publishers.

He graduated from Brooklyn College and began his career with the Mergenthaler Linotype Company in 1959 and made the transition from hot metal to phototypesetting. He has held positions with Visual Graphics Corp., Photon, Inc. and Compugraphic Corp. before becoming an independent author and consultant in 1972. In 1990 he accepted a teaching position at RIT’s School of Print Media and later became administrative chair of the department.

He writes for publications around the world and is a regular columnist in Australian Printer and South African Printer. He travels extensively and attends most trade shows and conferences. He has been at every print exhibition since 1967 and in 2016 will attend his 11th Drupa in Germany. He collects books on printing and has a library of over 4,000 volumes. He has also collected one of every film, glass, and plastic photographic typesetting font.
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We, in turn, were very fortunate to know Mike. Everyone who knew him or knew of him respected him and his incredible knowledge of the industry. What a wonderful legacy to leave for the world.

Presented here is a summary of the accomplishments of this year’s distinguished recipient of the Michael H. Bruno Award.

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Previous Honorees

1986  John MacPhee
       J. Tom Morgan, Jr.
       Miles Southworth
1985  Jean Chevalier
       Emilio Gerboni
       Simo Karttunen
       Bryan Sunderland
1984  Robert Bassemir
       Kurt Pihl
1983  William Schreiber
       William Somerville
1982  Gordon Johnson
       Herbert Phillips
1981  John Crosfield
       George Jorgensen
1980  William Schaeffer
       Philip Tobias
1979  Harvey George
       Richard Maurer
       John McMaster
1978  Bernard Halpem
       Francis Wurzberg, Jr.
1977  Albert Materazzi
       Robert Rossell
       Earl Sundeen
       William Walker
1976  Michael Bruno
       Paul Hartsuch
       Frank Preucil
       John Yule
1975  Helene Juhola
       Ing Uwe Gast
1974  Richard Fisch
       Milton Pearson
1973  Paul Borth
       Anthony Johnson
1972  Kurt Schlapfer
1971  Sven Ahrenkilde
       Brian Chapman
       Charles Rinehart
1970  Robert Downie
       Thomas Fadner
       Tapio Lehtonen
1969  H. Brent Archer
       S. Thomas Dunn
1968  James Cox
       Philip Evonoff
       Lawrence Wilson
1967  Werner Gerlach
       Warren Rhodes
       Kenneth West
1966  Jacqueline Fetsko
       Franz Sigg
1965  Edward Granger
       Raymond Prince
1964  Gary Field
       David McDowell
1963  Eiichi Inoue
       Patrice Dunn
1962  – Orlando
1961  – Paris
1960  Anthony Stanton
1959  George Ryan
1958  Yoshiharu Komori
1957  Michael H. Bruno

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www.printing.org/taga

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2014
Sam Ingram
Yoshiharu Komori
George Ryan

2013
Anthony Stanton
John E. Warnock

2012
James C. King

2011
Richard Goodman

2010
Bernard Pineaux

2009
Patrice J. Mangin

2008
Tim C. Claypole

2007
Bruce Blom

2006
Robert Chang

2005
Helene Juhola

2004
Harvey Levenson

2003
Nils Enlund

2002
Takashi Numakura

2001
Ing Helmut Kipphan
Irving Poborovisky
William Ray

2000
Mitsuo Kaji

1999
Joel Rubin
Walter Zawacki

1998
Jacqueline Fetsko
Franz Sigg

1997
Edward Granger
Raymond Prince

1996
Gary Field
David McDowell

1995
– Orlando
Eiichi Inoue
Patrice Dunn

1995
– Paris
Anthony Johnson

1994
Kurt Schlapfer

1993
Paul Borth
Ing Uwe Gast

1992
Richard Fisch
Milton Pearson

1991
Sven Ahrenklide
Brian Chapman
Charles Rinehart

1990
Robert Downie
Thomas Fadner
Tapio Lehtonen

1989
H. Brent Archer
S. Thomas Dunn

1988
James Cox
Philip Evanno
Lawrence Wilson

1987
Werner Gerlach
Warren Rhodes
Kenneth West

1986
John MacPhee
J. Tom Morgan, Jr.
Miles Southworth

1985
Jean Chevalier
Emilio Gerboni
Simon Karttunen
Bryan Sunderland

1984
Robert Bassemir
Kurt Pfahl

1983
William Schreiber
William Somerville

1982
Gordon Johnson
Herbert Phillips

1981
John Crosfield
George Jorgensen

1980
William Schaeffer
Philip Tobias

1979
Harvey George
Richard Maurer
John McMaster

1978
Bernard Halpem
Francis Wurzberg, Jr.

1977
Albert Materazzi
Robert Rossell
Earl Sundeen
William Walker

1976
Michael Bruno
Paul Hartsuch
Frank Preucil
John Yule